POs of Undergraduate degree programme in commerce:

PO1 Decision Making Skills: can take better informed decisions after applying logical reasoning derived from increased understanding of various variables.

PO2 Sense of Responsibility: active participation in national development and keen desire to contribute in progress of society and nation.

PO3 Development of Social skills: ability to work in group and development of coordination and leadership skills.

PO4 Enhancement of innovation abilities: ability to think out of box and development of aptitude of lifelong learning.

PO5 Ethical value: Development of integrity, moral values and empathy towards others.

PSOs of Undergraduate degree programme in commerce:

PSO1: Rational Financial decision making using knowledge of financial tools, markets and variables.

PSO2: Wider scope for entrepreneurship, start up and management consultancy.

PSO3: Better understanding of legal environment relating to corporate world, corporate governance, tax planning and management.

PSO4: Development of managerial skills for overall human resource development.

PCOs of B.Com (H)

C-1Financial Accounting

To provide basic theory, concepts and practice of financial accountingand to enable students to understand information contained in the published financial statements of companies and organisation.

C-2Business Laws

To provide knowledge with case laws of The Indian Contract Act, The Sale of Goods Act The Limited Liability Partnership Act, and The Information Technology Act

C-3Corporate Accounting

Prepration and Presentation of Companies Financial Accounts and enhance ability of students to understand the same in better manner

C-4Corporate Laws

Formation, Regulation and working of Companies according to Companies Act 2013 and Depositories Act 1996

C-5Human Resource Management

To acquaint students with the techniques and principles to manage human resources of an organisation.

C-6Income Tax Law and Practice

To provide knowledge of Income tax and also practical knowledge of filing Inome tax return ITR-1, ITR-2 and TDS Return

C-7Management Principles and Applications

To acquaint with basic management concept, principles and practices.

C-8Cost Accounting

It helps in ascertaining the costing profit or loss of any activity on an objective basisby matching cost with the revenue of the activity.

C-9Business Mathematics

To prepares students for lifelong learning and successful conduct using their mathematical skills. It emphasises on using mathematical tools in different economic situation.

C-10Computer Applications in Business

To provide students with the knowledge and skills needed inachieving proficiency in the use of software packages in the areas of wordprocessing, spreadsheet, database, internet and multimedia softwares.

C-11Principle of Marketing

To develop not only personal skills but also presentation skills, knowledge of concepts, principles, tools and techniques of marketing.

C-12Fundamental of Financial Management

It provides framework for optimum financial decision, making designing a method of operating the internal investment and financing of a firm.

C-13Auditing and Corporate Governance

It provides students knowledge of auditing principles,procedures and techniques in accordance with current legal requirements and professional standards.

C-14Indirect Tax Laws

it provides basic knowledge and equip students with application of principles and provisions of goods and service tax and custom laws

SEC-1E-Commerce

This subject enable student to become familiar with the mechanism for conductingbusiness transactions through electronic means.

SEC-2E –Filing of Returns

E Filing of Income tax Returns ITR-1,ITR-2,ITR-3, ITR-4.

DSE-1Management Accounting

Use of Standard Costing, Marginal costing and budgetary control techniques for managerial planning, control and decision making.

DSE-1Advertising

To familiarize the students with the basic concepts tools and techniques of advertising used in marketing as well as how to create and manage media campaigns the course includes training in legal ethical and social responsibility of advertisers and ways to engage and communicate with clients and target audience.

DSE-2Corporate Tax Planning

To provide knowledge of Corporate tax planning and its impact on decision making and to maximize after tax return on business operations and giving corporations a competitive edge over other entities.

DSE-2Organisation Behaviour

It develops a theoretical understanding among students about the structure and behaviour of organisation as it develops overtime it makes them capable of realizing competitiveness of firms.

GE1 Insurance and Risk Management

Helps in identifying, analysing and managing various types of risks and helpsstudents to understand principle of insurance and its usefulness in business alongwith its regulatory framework.

GE 2 Investing in Stock Markets

Basic skills to operate and analys in stock market.

GE 3 Project Management

This subject enables the student to evolve a suitable framework for the preparation, appraisal, monitoring and control and hedge risk of industrial project.

PCOs of B.Com

DSC-1Financial Accounting

To provide the basic theory, concepts and practice of financial accounting and to enable students to understand information contained in the published financial statements of companies and organisation.

DSC-2Business Organisation and Management

To introduces the study of general organisation theory and behaviour of groups and individual with in organisation and their fundamentals of management

DSC-3Business Laws

To provide knowledge with case laws of The Indian Contract Act, The Sale of Goods Act The Limited Liability Partnership Act, and The Information Technology Act

DSC-4Business Mathematics and Statistics

It prepares students for lifelong learning and successful conduct using their mathematical and statistical skills.

DSC-5Company Law

Formation, Regulation and working of Companies according to Companies Act 2013 and Depositories Act 1996

DSC-6Income Tax Law and Practice

To provide knowledge of Income tax and also practical knowledge of filing Inome tax return ITR-1, ITR-2 and TDS Return

DSC-7 Corporate Accounting

Prepration and Presentation of Companies Financial Accounts and enhance ability of students to understand the same in better manner.

DSC-8Cost Accounting

It helps in ascertaining the costing profit or loss of any activity on an objective basis by matching cost with the revenue of the activity.

DSE-1Human Resource Management

To acquaint students with the techniques and principles to manage human resources of an organisation.

DSE-1Financial Reporting and Analysis

To provides information about the financial position performance and changes in financial position of a company that is useful to a wide range of users in making economic decisions.

DSE-2Fundamental of Financial Management

It provides framework for optimum financial decision, making designing a method of operating the internal investment and financing of a firm.

DSE-2Indirect Tax Laws

it provides basic knowledge and equip students with application of principles and provisions of goods and service tax and custom laws

DSE-3Banking and Insurance

To acquaint students with the rules and regulations of Banking in India and available insurance products

DSE-3Management Accounting

To acquaint students with the use of standard costing, marginal costing and budgetary control techniques in decision-making

DSE-4Fundamentals of Investment

To help in the understanding of investment choices; risks and returns associated with various investment products; and, investment strategies

DSE-4Organizational behaviour

It provides basic knowledge and equips students with application of principles and provisions of organizational formal and informal behaviour

AEEC-1Computer Application in Business

To provide students with the knowledge and skills needed in achieving proficiency in the use of software packages in the areas of word processing, spread-sheets, databases, internet and multimedia software

AEEC-2E Commerce

This subject enables student to become familiar with the mechanism for conducting business transactions through electronic means

AEEC-3Advertising

To familiarize the students with the basic concepts tools and techniques of advertising used in marketing as well as how to create and manage media campaignsthe course includes training in legal ethical and social responsibility of advertisers and ways to engage and communicate with clients and target audience.

AEEC-4Personal Selling and Salesmanship

To acquaint students with the basic concepts tools and techniques of personal selling in marketing as well as how to create demand and consumer satisfaction